

Semantische Technologien: Status Quo und Herausforderungen für die Zukunft

Christian M. Meyer



TECHNISCHE
UNIVERSITÄT
DARMSTADT

Kompass-Forum „Suchen – Finden – Wissenserwerb:
Erfolgreich mit semantischen Technologien“,
House of IT, Darmstadt, 20. Juni 2012.

Forschungsprofil UKP Lab

Ubiquitous Knowledge Processing Lab

Gründung 2006

Mitarbeiter 3 Professoren

20 Forscher

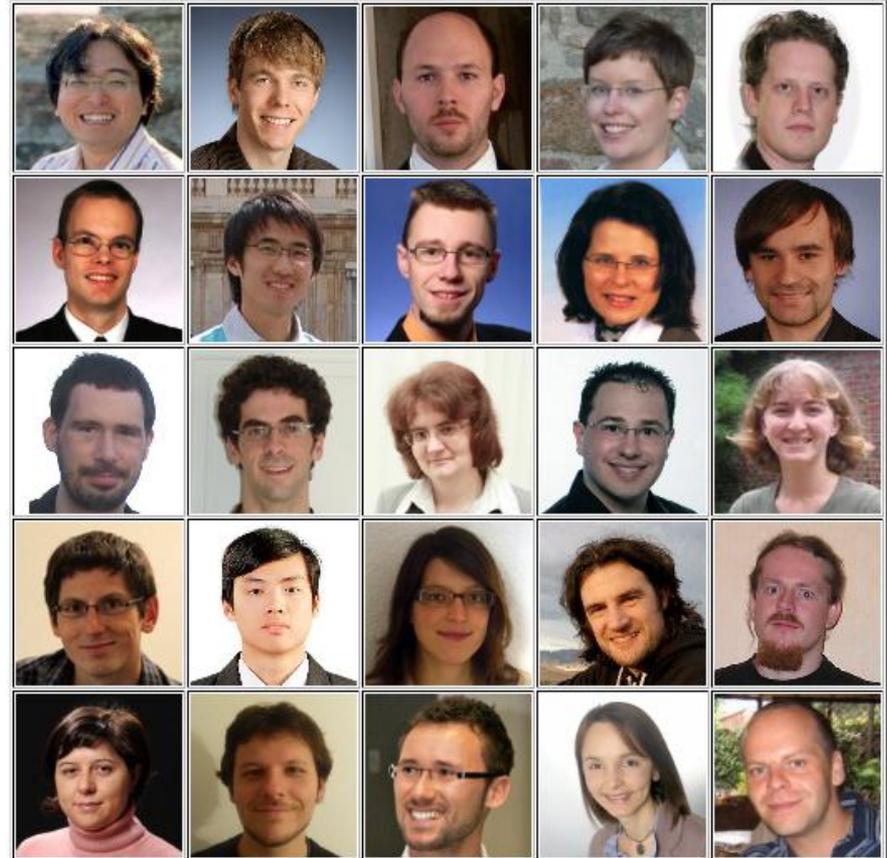
2 administrative Kräfte

Leitung Prof. Dr. Iryna Gurevych

Forschung Computerlinguistik und
Sprachtechnologie



UBIQUITOUS
KNOWLEDGE
PROCESSING



<http://www.ukp.tu-darmstadt.de>



Datenflut

Heterogene Infrastrukturen

Dynamische Anforderungen

Semantische Informationssuche



TECHNISCHE
UNIVERSITÄT
DARMSTADT

Search
Engine

jaguar



Suche

Ungefähr 337.000.000 Ergebnisse (0,20 Sekunden)

Alles

Bilder

Maps

Videos

News

Shopping

Mehr

Das Web

Seiten auf Deutsch

Übersetzte Seiten

Mehr Optionen

[Jaguar Deutschland - Jaguar Cars](#)

www.jaguar.com/de/de/

5+ Einträge – Top of page. Skip to main menu. Skip to search. Skip to ...
F-TYPE Ein völlig neuer, offener Sportwagen, inspiriert durch das ...
XJ ULTIMATE Der **Jaguar** XJ Ultimate. Luxus, Handwerkskunst und ...
↳ XF - Gebrauchtwagen - Xj modelle & preise - Konfigurator

[Bilder zu jaguar](#) - Unangemessene Bilder melden



[Jaguar – Wikipedia](#)

de.wikipedia.org/wiki/Jaguar

Der **Jaguar** (*Panthera onca*) ist die größte Katze des amerikanischen Doppelkontinents. Außerlich sieht dieses Raubtier dem Leopard der Alten Welt ähnlich.

[Jaguar Cars – Wikipedia](#)

de.wikipedia.org/wiki/Jaguar_Cars

Jaguar Cars Ltd kurz **Jaguar** (engl. Aussprache: [ˈdʒæɡjuːə] in Großbritannien, [ˈdʒæɡ,wɑː] in den Vereinigten Staaten), ist eine britische Automobilmarke ...

[Jaguar - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Jaguar - Diese Seite übersetzen

Lesarten-
disambiguierung

Semantische Informationssuche



TECHNISCHE
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Search
Engine

jaguar



Do you mean...

Suche

Ungefähr 337.000.000 Ergebnisse (0,20 Sekunden)

Automobil

Raubtier

Band

Militär

[Jaguar Deutschland - Jaguar Cars](#)

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[Jaguar Österreich - Jaguar Cars AT](#)

www.jaguar.com/at/de/

5+ Einträge – XJ ULTIMATE. Das neue Flaggschiff von **Jaguar**. Der XJ ...
F-TYPE Ein völlig neues Sport-Cabriolet, inspiriert durch das ...
How alive are you Werden Sie Teil einer neuen Generation von **Jaguar** ...

[Jaguar Switzerland - Jaguar.ch](#)

www.jaguar.com/ch/de/

Jaguar hat eine Mission: wunderschöne schnelle Fahrzeuge zu entwerfen und zu bauen. Der XK, XF und der neue XJ garantieren unübertroffene Fahrfreude.

[Jaguar International - Market selector page](#)

www.jaguar.com/ - Diese Seite übersetzen

Official worldwide web site of **Jaguar** Cars. Directs users to pages tailored to country-specific markets and model-specific websites.

[Jaguar Cars – Wikipedia](#)

de.wikipedia.org/wiki/Jaguar_Cars

Jaguar Cars Ltd kurz **Jaguar** (engl. Aussprache: [ˈdʒæɡjuːə] in Großbritannien, [ˈdʒæɡ.wɑː] in den Vereinigten Staaten), ist eine britische Automobilmarke ...

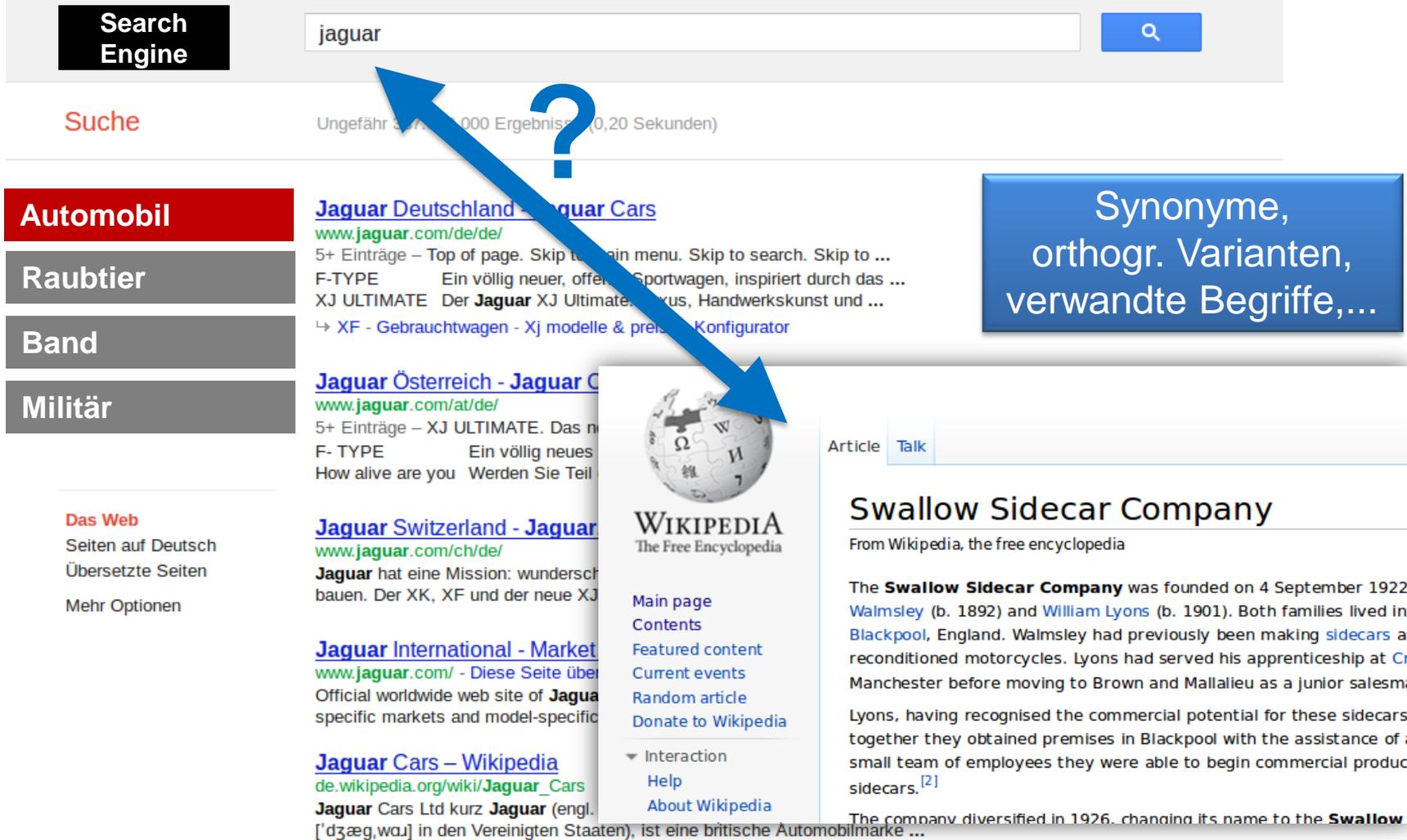
Das Web

Seiten auf Deutsch
Übersetzte Seiten

Mehr Optionen

Clusterbildung,
Lexikonvergleich,
Intelligentes
User-Interface,
...

Semantische Informationssuche



Search Engine jaguar

Suche Ungefähr 37.000 Ergebnisse (0,20 Sekunden)

Automobil

Raubtier

Band

Militär

Das Web
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Mehr Optionen

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Jaguar Österreich - Jaguar Cars
www.jaguar.com/at/de/
5+ Einträge – XJ ULTIMATE. Das n...
F-TYPE Ein völlig neues
How alive are you Werden Sie Teil

Jaguar Switzerland - Jaguar Cars
www.jaguar.com/ch/de/
Jaguar hat eine Mission: wunderschön bauen. Der XK, XF und der neue XJ

Jaguar International - Market
www.jaguar.com/ - Diese Seite über...
Official worldwide web site of **Jaguar** specific markets and model-specific

Jaguar Cars – Wikipedia
de.wikipedia.org/wiki/Jaguar_Cars
Jaguar Cars Ltd kurz **Jaguar** (engl. [ˈdʒæɡ.wɑː] in den Vereinigten Staaten), ist eine britische Automobilmarke ...

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The Free Encyclopedia

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Swallow Sidecar Company

From Wikipedia, the free encyclopedia

The **Swallow Sidecar Company** was founded on 4 September 1922 by **Walmesley** (b. 1892) and **William Lyons** (b. 1901). Both families lived in Blackpool, England. Walmesley had previously been making *sidecars* and reconditioned motorcycles. Lyons had served his apprenticeship at Cradock in Manchester before moving to Brown and Mallalieu as a junior salesman. Lyons, having recognised the commercial potential for these sidecars together they obtained premises in Blackpool with the assistance of a small team of employees they were able to begin commercial production of sidecars.^[2]

The company diversified in 1926, changing its name to the **Swallow** ...

Synonyme, orthogr. Varianten, verwandte Begriffe,...

Question Answering



TECHNISCHE
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Search
Engine

Wo kann man in Frankfurt einen Jaguar kaufen?

Suche

Automobil

Raubtier

Band

Militär

Das Web

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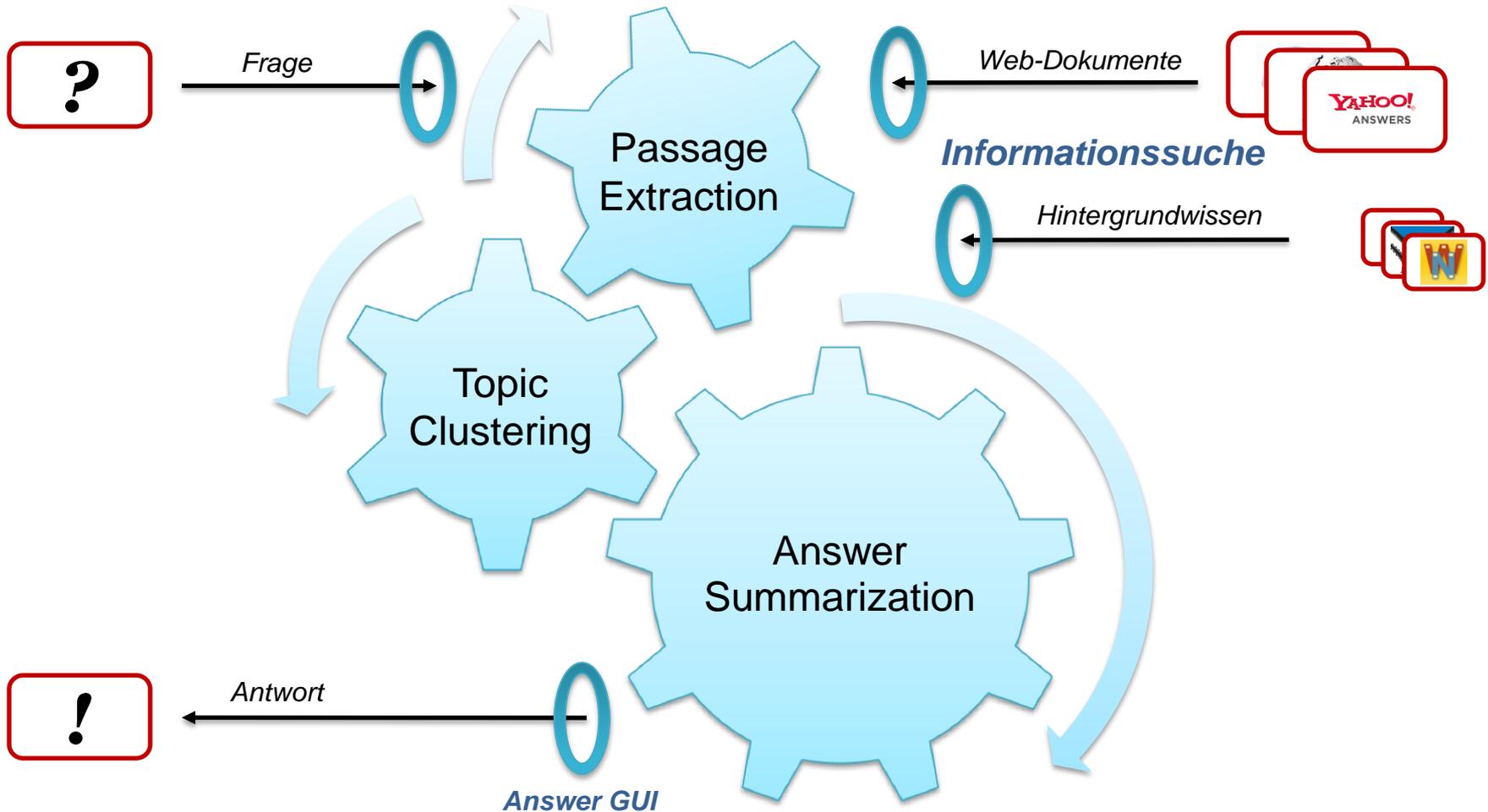


Marke / Modell	Aufbau / Farbe	EZ	Laufleistung	Preis
 Jaguar XJ6 3.0 Executive [Details] [Zu den Favoriten] Kraftstoffverbr. (komb./innerorts/außerorts): 10.5/15.6/7.4 l/100km*, CO2-Emissionen komb.: 249 g/km, CO2-Effizienz: G	Limousine, 4-Türer schwarz	Mai 2003	317000 km	EUR 9990 MwSt. ausw.
 Jaguar XJR Leder Exclusiv / Navi / Xenon [Details] [Zu den Favoriten] Kraftstoffverbr. (komb./innerorts/außerorts): 12.1/17.9/8.7 l/100km*, CO2-Emissionen komb.: 289 g/km, CO2-Effizienz: G	Limousine, 4-Türer schwarz	Mai 2004	84150 km	EUR 22490 MwSt. ausw.
 Jaguar XK 3.5 L V8 Coupe CATS Fahrwerk/Navigation/ [Details] [Zu den Favoriten] Kraftstoffverbr. (komb./innerorts/außerorts): 11.3/17.2/8.1 l/100km*, CO2-Emissionen komb.: 269 g/km, CO2-Effizienz: G	Coupé, 2-Türer schwarz	August 2007	56000 km	EUR 35900 MwSt. ausw.
 Jaguar XK 4.2 Cabrio [Details] [Zu den Favoriten]	Cabrio, 2-Türer grau	Juli 2007	49000 km	EUR 41900

* Weitere Informationen zum offiziellen Kraftstoffverbrauch und den offiziellen spezifischen CO₂-Emissionen neuer Personenkraftwagen können dem "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" entnommen werden, der an allen Verkaufsstellen und bei der [Deutschen Automobil Treuhand GmbH \(DAT\)](#) unentgeltlich erhältlich ist.

Zusammenfassung,
Tabellen, Fakten,
Abbildungen,...
statt Linkliste

Question Answering



Question Answering



Question Answering

The screenshot shows the IKEA website search results for 'BILLY'. The search bar contains 'BILLY' and the search button is labeled 'Suchen'. The navigation bar includes 'Produktbereiche', 'Neu', 'Wohnzimmer', 'Schlafzimmer', 'Küche', 'Kinderzimmer', 'Badezimmer', and 'Weitere Bereiche'. The search results are displayed in a grid format, showing various BILLY products such as 'BILLY Extra Regalboden' and 'BILLY Aufsatzregal'. A chatbot window titled 'Frag einfach Anna' is overlaid on the search results, displaying a question: 'Du hast gesagt: Wo finde ich Billys?' and a response: 'Alle Artikel der BILLY Produktserie findest du auf der Seite, die ich dir gerade geöffnet habe. Solltest du hier keine Angaben finden, so gehört der Artikel zu unserem zusätzlichen Sortiment oder er ist bereits aus dem Sortiment gegangen.' The chatbot window also includes a 'Senden' button and a 'Schliessen' button.

Wie geht es dir?

Danke, mir geht es gut und ich freue mich auf deine Frage.

Wo gibt es Billys?

Alle Artikel der BILLY Produktserie findest du auf der Seite, die ich dir gerade geöffnet habe. Solltest du hier keine Angaben finden, so gehört der Artikel zu unserem zusätzlichen Sortiment oder er ist bereits aus dem Sortiment gegangen.

Keyphrase Extraction

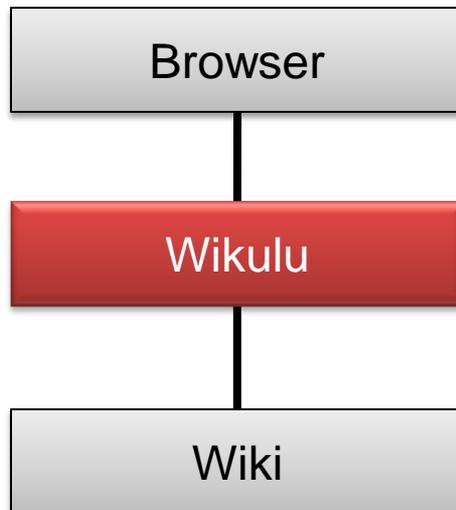


CHICAGO, Oct 29 - Kraft Foods Inc and Kellogg Co posted better-than-expected third-quarter profits on Wednesday as price increases and new products helped lift sales in a weak economy. Kraft also stood by its forecasts for 2008 earnings before one-time items as well as for 2009 net income, while Kellogg said its profit this year should hit the high end of its previous targeted range. Both Kraft, the largest North American food maker, and Kellogg, the world's largest cereal company, have taken steps to cut costs and put more money into advertising. Both have also bolstered new product development to attract consumers even as rising commodity costs pushed them to raise prices. Commodities like wheat and energy have become less expensive in recent months, but food companies may not see a big benefit until next year, in part because they lock in their costs months ahead. Kraft, which makes Oreo cookies, Tang breakfast drink and Oscar Mayer hot dogs, reported a profit of 45 cents a share before one-time items, a penny above what analysts polled by Reuters Estimates had expected. The company hiked prices on products, leading to a 0.9 percent drop in volume. However, that key result was still better than the company had expected. Analysts are watching to see how much consumers cut back on buying branded products in the face of rising food prices and a slumping economy. Kraft sales rose 19.4 percent to \$10.46 billion. Organic sales, which exclude the impact of currency, acquisitions and divestitures, rose 7.1 percent due to higher pricing. Over the past several years, Kraft has closed factories, cut jobs and divested brands to focus on areas like cookies and crackers, pizza and healthier foods. Shares of Kraft rose 1.8 percent to \$29.39 in premarket trading from Tuesday's closing price of \$28.88 on the New York Stock Exchange, while Kellogg stock was not active. Kellogg, the maker of Rice Krispies and Eggo waffles, said net income rose to 89 cents a share from 76 cents a year earlier. The results were far better than the 80 cents analysts had forecast.

Keyphrase Extraction



CHICAGO, Oct 29 - **Kraft Foods Inc** and **Kellogg Co** posted **better-than-expected third-quarter profits** on Wednesday as **price increases** and new products helped **lift sales** in a **weak economy**. **Kraft** also stood by its forecasts for 2008 earnings before one-time items as well as for 2009 net income, while **Kellogg** said its profit this year should hit the high end of its previous targeted range. Both **Kraft**, the **largest North American food maker**, and **Kellogg**, the **world's largest cereal company**, have taken steps to cut costs and put more money into advertising. Both have also bolstered new product development to attract consumers even as rising commodity costs pushed them to raise prices. Commodities like wheat and energy have become less expensive in recent months, but food companies may not see a big benefit until next year, in part because they lock in their costs months ahead. Kraft, which makes Oreo cookies, Tang breakfast drink and Oscar Mayer hot dogs, reported a profit of 45 cents a share before one-time items, a penny above what analysts polled by Reuters Estimates had expected. The company hiked prices on products, leading to a 0.9 percent drop in volume. However, that key result was still better than the company had expected. Analysts are watching to see how much consumers cut back on buying branded products in the face of rising food prices and a slumping economy. **Kraft sales** rose 19.4 percent to \$10.46 billion. Organic sales, which exclude the impact of currency, acquisitions and divestitures, rose 7.1 percent due to higher pricing. Over the past several years, **Kraft** has closed factories, cut jobs and divested brands to focus on areas like cookies and crackers, pizza and healthier foods. Shares of **Kraft** rose 1.8 percent to \$29.39 in premarket trading from Tuesday's closing price of \$28.88 on the New York Stock Exchange, while **Kellogg** stock was not active. **Kellogg**, the maker of Rice Krispies and Eggo waffles, said net income rose to 89 cents a share from 76 cents a year earlier. The results were far better than the 80 cents analysts had forecast.



WIKIPEDIA
The Free Encyclopedia

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 - Suggest Links
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- Interaction



Screencast und weitere Informationen:

<http://www.ukp.tu-darmstadt.de/research/current-projects/wikulu/>

Keyphrase Extraction

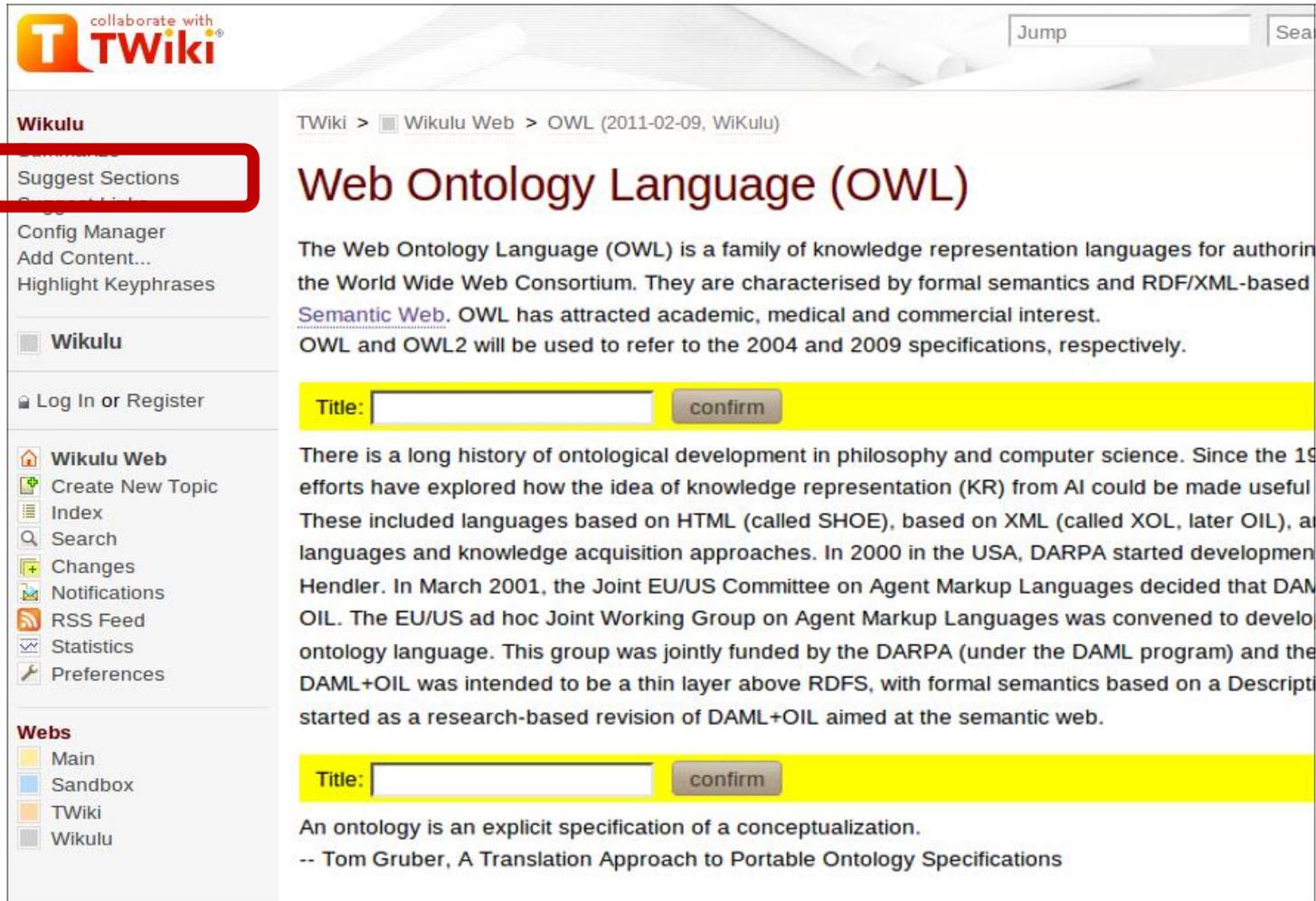


The screenshot shows the Wikipedia article for 'Linguistics'. The title 'Linguistics' is at the top, followed by the subtitle 'From Wikipedia, the free encyclopedia'. The main text begins with 'This article is about the field of **study**. For the journal, see [Linguistics \(journal\)](#). **Linguistics** is the scientific **study** of human **language**.^{[1][2][3][4]} **Linguistics** can be broadly broken into three categories or subfields: the **study** of **language** form, of **language meaning**, and of **language** in context. The first is the **study** of **language** structure, or **grammar**. This focuses on the systems of rules that are followed by **speakers** or a **language**. It encompasses **morphology** (the formation and composition of **words**), **syntax** (the formation and composition of phrases and sentences from these **words**), and **phonology** (sound systems). **Phonetics** is a related branch of **linguistics** concerned with the actual properties of **speech** sounds, non-**speech** sounds, and how they are produced and perceived. The **study** of **language meaning** is concerned with how **language** users make the inferences required to understand another's **speech**, how **meaning** is assigned and processed, and ambiguity. This subfield encompasses **semantics** (how **meaning** is inferred from **words** and concepts) and **pragmatics** (how **meaning** is inferred from context).

The sidebar on the left contains the following options, with a red box highlighting the Wikulu section:

- Main page
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- Current events
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- Wikulu
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 - Highlight Keyphrases
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- Toolbox
- Print/export

Textsegmentierung



collaborate with
TWiki

Wikulu

Suggest Sections

Config Manager
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Highlight Keyphrases

Wikulu

Log In or Register

Wikulu Web

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Webs

- Main
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- Wikulu

TWiki > Wikulu Web > OWL (2011-02-09, Wikulu)

Web Ontology Language (OWL)

The Web Ontology Language (OWL) is a family of knowledge representation languages for authoring the World Wide Web Consortium. They are characterised by formal semantics and RDF/XML-based [Semantic Web](#). OWL has attracted academic, medical and commercial interest. OWL and OWL2 will be used to refer to the 2004 and 2009 specifications, respectively.

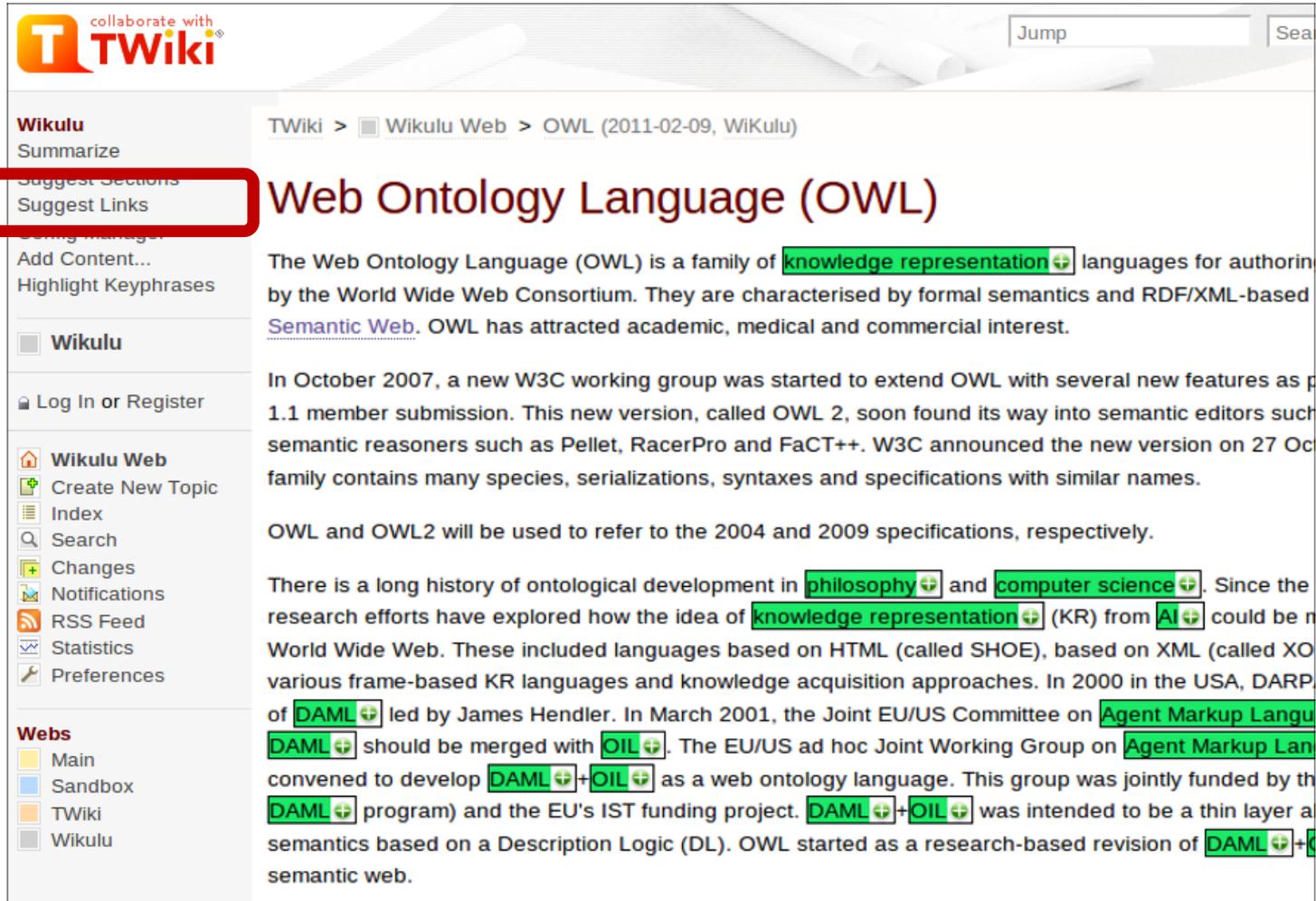
Title: confirm

There is a long history of ontological development in philosophy and computer science. Since the 1950s efforts have explored how the idea of knowledge representation (KR) from AI could be made useful. These included languages based on HTML (called SHOE), based on XML (called XOL, later OIL), and other languages and knowledge acquisition approaches. In 2000 in the USA, DARPA started development of the Ontology Markup Language (OML) under the leadership of John Hendler. In March 2001, the Joint EU/US Committee on Agent Markup Languages decided that DAML+OIL was the standard. The EU/US ad hoc Joint Working Group on Agent Markup Languages was convened to develop an ontology language. This group was jointly funded by the DARPA (under the DAML program) and the European Commission. The DAML+OIL was intended to be a thin layer above RDFS, with formal semantics based on a Description Logic. It started as a research-based revision of DAML+OIL aimed at the semantic web.

Title: confirm

An ontology is an explicit specification of a conceptualization.
-- Tom Gruber, A Translation Approach to Portable Ontology Specifications

Link Detection



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TWiki

Wikulu
Summarize
Suggest Sections
Suggest Links
Add Content...
Highlight Keyphrases

Wikulu

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Jump Search

Wikuli > Wikulu Web > OWL (2011-02-09, Wikulu)

Web Ontology Language (OWL)

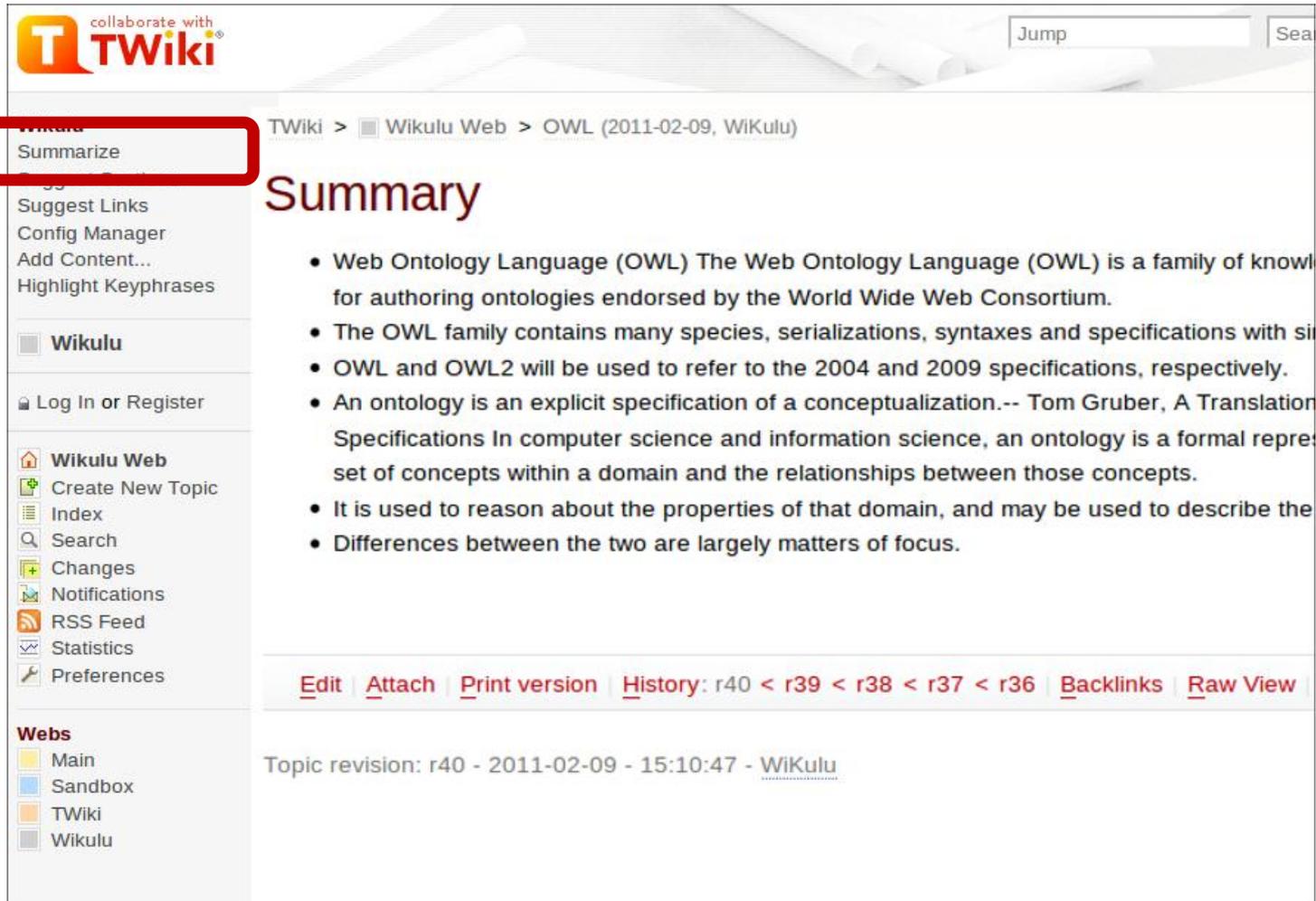
The Web Ontology Language (OWL) is a family of **knowledge representation** languages for authoring by the World Wide Web Consortium. They are characterised by formal semantics and RDF/XML-based **Semantic Web**. OWL has attracted academic, medical and commercial interest.

In October 2007, a new W3C working group was started to extend OWL with several new features as per 1.1 member submission. This new version, called OWL 2, soon found its way into semantic editors such as Pellet, RacerPro and FaCT++. W3C announced the new version on 27 October 2007. The OWL family contains many species, serializations, syntaxes and specifications with similar names.

OWL and OWL2 will be used to refer to the 2004 and 2009 specifications, respectively.

There is a long history of ontological development in **philosophy** and **computer science**. Since the research efforts have explored how the idea of **knowledge representation** (KR) from **AI** could be used on the World Wide Web. These included languages based on HTML (called SHOE), based on XML (called XOL) and various frame-based KR languages and knowledge acquisition approaches. In 2000 in the USA, DARPA of **DAML** led by James Hendler. In March 2001, the Joint EU/US Committee on **Agent Markup Language** **DAML** should be merged with **OIL**. The EU/US ad hoc Joint Working Group on **Agent Markup Language** convened to develop **DAML+OIL** as a web ontology language. This group was jointly funded by the **DAML** program) and the EU's IST funding project. **DAML+OIL** was intended to be a thin layer of semantics based on a Description Logic (DL). OWL started as a research-based revision of **DAML+OIL** for the semantic web.

Automatisierte Zusammenfassung



collaborate with
TWiki

Jump Search

TWiki > Wikulu Web > OWL (2011-02-09, WiKulu)

Summary

- Web Ontology Language (OWL) The Web Ontology Language (OWL) is a family of knowledge representation languages for authoring ontologies endorsed by the World Wide Web Consortium.
- The OWL family contains many species, serializations, syntaxes and specifications with similar names.
- OWL and OWL2 will be used to refer to the 2004 and 2009 specifications, respectively.
- An ontology is an explicit specification of a conceptualization.-- Tom Gruber, A Translation Approach to Automatic Ontology-Based Reasoning In computer science and information science, an ontology is a formal representation of a set of concepts within a domain and the relationships between those concepts.
- It is used to reason about the properties of that domain, and may be used to describe the domain.
- Differences between the two are largely matters of focus.

[Edit](#) | [Attach](#) | [Print version](#) | [History: r40 < r39 < r38 < r37 < r36](#) | [Backlinks](#) | [Raw View](#)

Topic revision: r40 - 2011-02-09 - 15:10:47 - [WiKulu](#)

Wikulu

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Wikulu

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- Statistics
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Webs

- Main
- Sandbox
- TWiki
- Wikulu

Machine Translation



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Translate

From: English ▾



To: Chinese (Traditional) ▾

Translate

English Chinese Turkish

I'm selling these fine leather jackets.



Turkish Chinese (Traditional) English

我賣的這些精美的皮夾克。

New! Hold down the shift key, click, and drag the words above to reorder. [Dismiss](#)

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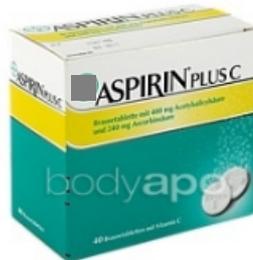
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Bachblüten
Markenshops
Sommer Angebote
Spar-Sets

Kategorien

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Atemwege
Augen, Nase & Ohren
Babys und Kinder
Beruhigung & Schlaf
Blase und Niere
Diabetes
Erkältung & Abwehr
Frauen
Gewichtsreduktion
Haut, Haare & Nägel
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Kopf- & Zahnschmerzen
Kosmetik & Pflege
Magen, Darm & Galle
Männer
Mund & Rachen

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.....

Login



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versand, sehr
günstig, alles ...

KEINE

Opinion Mining



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BEWERTUNGEN / ERFAHRUNGEN UNSERER KUNDEN:



ASPIRIN plus C Brausetabl. 40 St



Für Kinder sind die ASPIRIN plus C Brausetabletten die optimale Lösung. Meine Tochter ist nun 10 Jahre alt und macht immer ein großes Theater, wenn sie eine Tablette schlucken soll. Sie würgt und weint, bekommt die Dinger einfach nicht hinunter. Mit den Brausetabletten ist das Problem gelöst. Ich gebe das Arzneimittel gerne bei Erkältung, meine Tochter leidet dann meist unter den typischen Symptomen wie Kopfschmerzen oder Fieber. Zudem tut das zugesetzte Vitamin C dem geschwächten Immunsystem gut und sie kommt schneller wieder auf die Beine.

2 von 4 Kunden fanden diese Bewertung hilfreich



ASPIRIN plus C Brausetabl. 40 St



Ich schlucke ungerne Tabletten oder Kapseln, deshalb bin ich mit den Brausetabletten von ASPIRIN plus C sehr zufrieden. Einfach im Wasser auflösen, trinken und fertig. Ich gebe gerne ein paar Euro mehr aus, denn bei Aspirin plus C kann ich mich dann auch einfach drauf verlassen, dass das Medikament tatsächlich hilft.

45 von 92 Kunden fanden diese Bewertung hilfreich



ASPIRIN plus C Brausetabl. 40 St



Zu Aspirin C muss man wohl nicht viel sagen, kennt ja jeder :-). Ich verwende es sehr gerne wenn ich erkältet bin. Die Brausetabletten haben einen akzeptablen Geschmack und sie wirken sehr gut gegen Kopfweh und Gliederschmerzen.

Star-Ratings

Beyond the stars...

ASPIRIN plus C Brausetabl. 40 St



Die Brausetabletten schmecken nicht so nach Pappe wie andere Brausetabletten aber was noch viel wichtiger ist: Sie helfen besonders gut. Vor allem bei Kopfschmerz.

- Produkt-Features erkennen
 - z.B. Handy: Tastatur, Bildschirm, Akku, Anschlüsse,...
- Positive/Negative Meinungen identifizieren
 - z.B. zu klein vs. kompakt; robust vs. klobig,...

Nutzergenerierte Daten



Meistbesuchte Seiten:

1. Google
2. Facebook
3. YouTube
4. Yahoo!
5. Baidu
6. Wikipedia
7. Windows Live
8. Twitter
9. QQ.com
10. Amazon

how do I open a door? × Suche

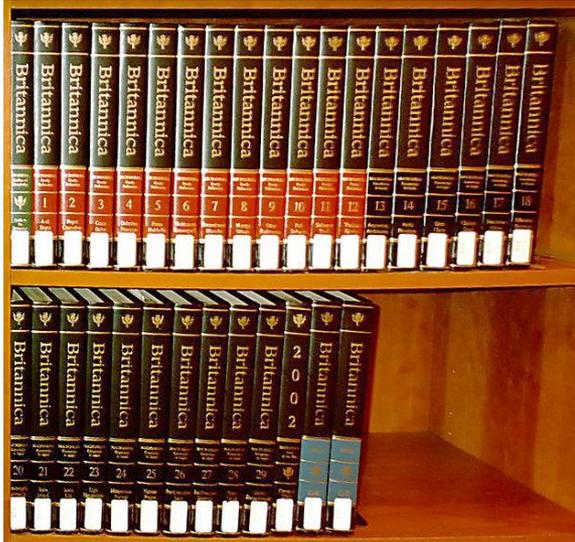
Ungefähr 172.000.000
Ergebnisse (0,20 Sekunden)

[How to Open a Door with a Credit Card - wikiHow](#)
- [Diese Seite übersetzen]
30 May 2011 ... wikiHow article about How to **Open a Door**
with a Credit Card.
[www.wikihow.com](#) > . . . > Locks and Keys -
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▶ [How do I open a door with no handle?!? - Yahoo!](#)
[Answers](#) - [Diese Seite übersetzen]
2 Antworten - 29. Juni 2006
I'm house sitting for my sister and I accidentally closed a
broken ... Please post a picture. You haven't provided enough
information about the ...
[answers.yahoo.com/question/index?qid...](#) - Vereinigte
Staaten - Im Cache

[How do i open a unopened door thats not locked?](#) - 12.
Okt. 2010
[How do I open a self-cleaning oven door?](#) - 29. Juli 2009
[How do I open a creaky door without it creaking.?](#) - 17.
Juni 2006
[How do I open a door accidently locked from the inside?](#)
- 23. Apr. 2006
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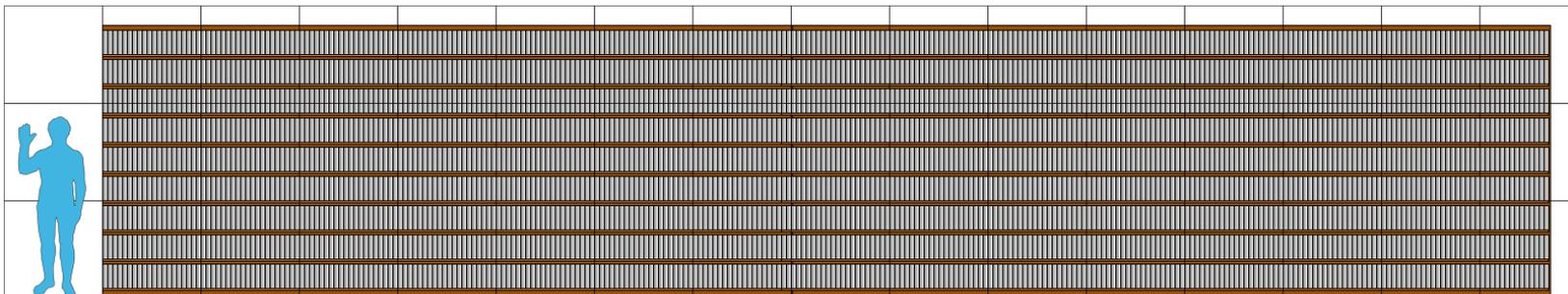
Nutzergenerierte Daten



Encyclopædia Britannica
32 volumes

VS.

Wikipedia
≈2647 volumes



Nutzergenerierte Daten



TECHNISCHE
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Encyclopædia Britannica

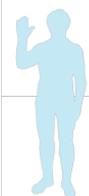
Text Mining

vs.

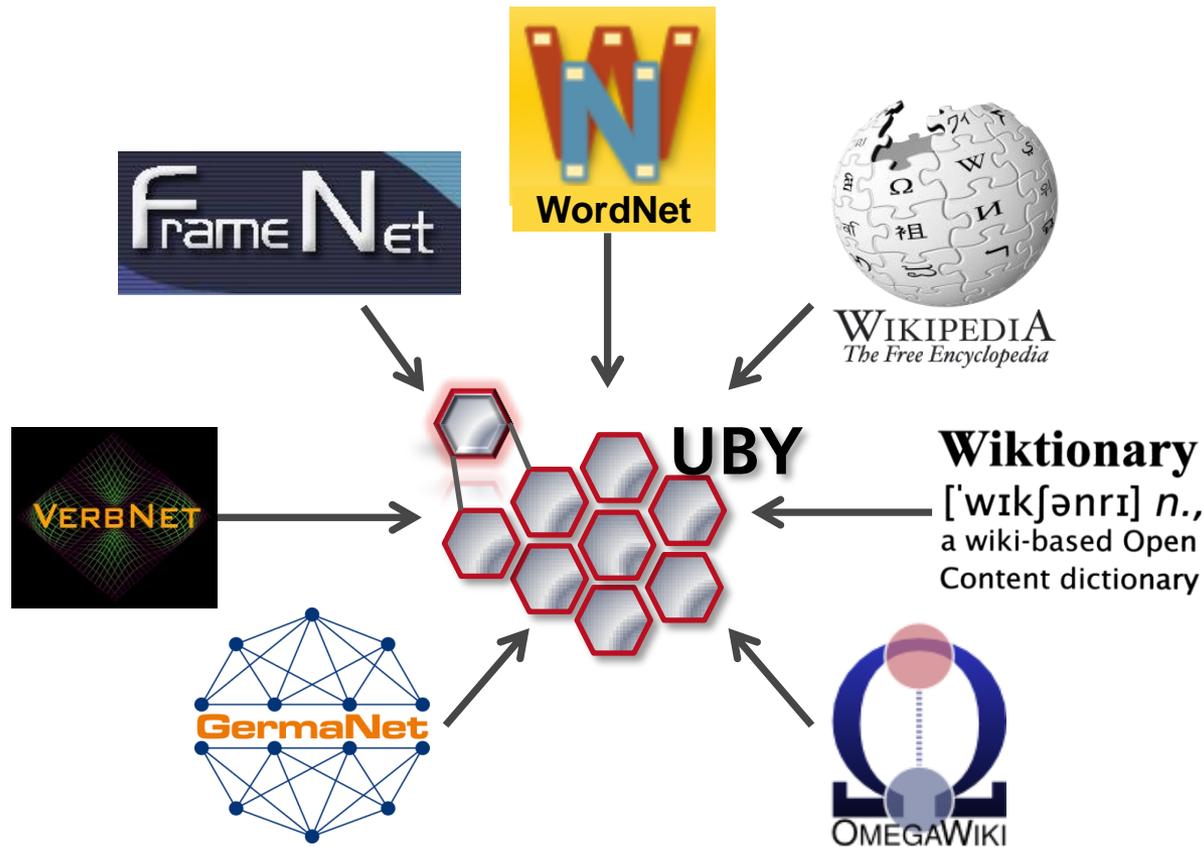
Ressourcenintegration

≈2647 volumes

Standardisierte Modelle



Large-Scale Unified Lexical-Semantic Resource



<http://www.ukp.tu-darmstadt.de/uby/>



Vielen Dank für die Aufmerksamkeit!

<http://www.ukp.tu-darmstadt.de>





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